

Henri Lloyd celebrates 50 years with the Olmes Carretti Jacket



The Journey of the Consort

Henri Lloyd celebrates 50 Years with the Olmes Carretti Consort Jacket

To celebrate 50 years of producing quality British heritage clothing, Henri Lloyd is reissuing the Olmes Carretti Jacket.

After establishing Henri Lloyd in 1963, founder Henri Strzelecki designed the original Consort Jacket for sailing and exploration pioneers. The now iconic navy blue jacket was worn by Sir Francis Chichester on his epic solo voyage round the world in 1967.

By the 1980s, Henri Lloyd had surpassed its reputation as a sailing brand. Following collaboration with Italian designer Olmes Carretti, the Consort Jacket became the adopted uniform of the Milan Scooter Society the Panninari, marking Henri Lloyd's transition into a highly sought after and timelessly stylish lifestyle brand.



In recognition of this 50 year legacy, Henri Lloyd have again collaborated with Olmes Carretti to reinvent the 1980's Consort jacket in an Italian close weave nylon, based on the original Bri-Nylon introduced by Mr Henri.

Featuring an updated fabric, the new Olmes Carretti Jacket will be available in 16 colours ranging from the original Navy to a vibrant Fuschia and easy to wear Carbon Grey, demonstrating Henri Lloyd's ability to constantly reinvent itself whilst staying true to its heritage roots.

The Olmes Carretti Jacket captures the spirit of Henri Lloyd perfectly. Its ancestor represents the brand's seamless transition from sailing to lifestyle and completely embodies their ability to combine practicality and function with effortless style.



Henri Lloyd: una capsule insieme a Olmes Carretti

Dopo la presentazione in anteprima al Pitti Uomo 83 di gennaio, è disponibile la capsule collection realizzata dallo stilista Olmes Carretti per il brand Henri Lloyd, che compie 50 anni.



La giacca a vento "Consort" di Olmes Carretti per Henri Lloyd. Qui in rosso.

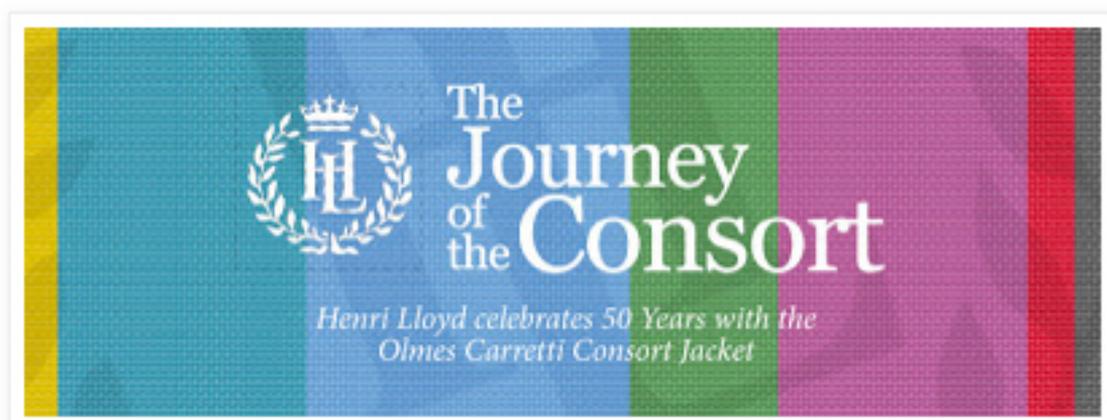
La capsule si compone di quattro modelli: il peacot "Mariner", realizzato in Brit-Nylon, l'iconica "Consort Jacket" e la "RWR (Round The World Race)" in 2 versioni (in Brit-Nylon e in Harris-Tweed). Tutte declinate in una palette di 16 tonalità di colore e realizzate espressamente per adattarsi anche a un uso estremo, grazie alle termosaldature nelle cuciture più importanti e al tessuto impermeabile e antivento al 100%.

La "Consort" (primo capo in assoluto disegnato dal fondatore Henri Strzelecki nel 1963) rappresentò all'epoca un nuovo modo di concepire lo sportswear di ricerca e l'abbigliamento sailing adattandolo ai canoni dell'abbigliamento urban e casual. L'ormai iconica giacca in colore blu navy venne indossata da Sir Francis Chichester nel suo epico viaggio in solitario intorno al mondo nel 1967. La "RWR" contribuì anch'essa a questa visione e in più fu uno dei capi distintivi della generazione dei cosiddetti "paninari".



Chaqueta Olmes Carretti Consort de Henri Lloyd

Henri Lloyd celebra su 50 aniversario con la Olmes Carretti Consort Jacket



Con motivo de la celebración del 50 aniversario de la firma de ropa británica **Henri Lloyd**, se ha reeditado la **chaqueta Olmes Carretti**. Después de establecer en 1963 Henri Lloyd, su fundador **Henri Strzelecki** diseñaba la célebre **Consort Jacket** perfecta para el mundo de la vela y la aventura, un auténtico icono que vistió Sir Francis Chinchester en su viaje en barco alrededor del mundo.

Ya en la década de los ochenta, Henri Lloyd había superado su reputación como marca de ropa náutica y a partir de su colaboración con el diseñador italiano Olmes Carretti, la chaqueta Consort se convirtió en el uniforme de los Paninaro de la Sociedad de Scooter de Milán, hecho decisivo en su concepción como una sofisticada firma de moda.



Para esta efeméride, **Henri Lloyd** ha vuelto a colaborar con Olmes Carretti para reinterpretar la Consort jacket en tejido de nylon basado en el material brit-nylon que introdujo Mr Henri. Con una estética actualizada y capucha desmontable, la nueva **Olmes Carretti Consort Jacket** se ha lanzado en 16 colores, desde el azul marino original a otras tonalidades más llamativas como fucsia o turquesa, combinando funcionalidad y estilo.

WIN an Olmes Carretti Polo



Here is your chance to WIN an Olmes Carretti Polo Shirt!

We have one of these Limited Edition Polo's to give away, which has been designed by Italian Designer Olmes Carretti. We first worked with Olmes back in the 1980's and as part of our 50th Year Celebrations have collaborated with him again to re-invent our Consort Jacket and also release this new Polo Shirt.

This polo is made from 100% Cotton Pique and features a pop colour HL and Crown monogram at centre front placket and a Henri Lloyd & Olmes Carretti back neck label... Perfect for summer!